

# BARRY BRIGGS

Phone:  
206-755-0408

Email:  
[barry@barrybriggs.com](mailto:barry@barrybriggs.com)

LinkedIn:  
[www.linkedin.com/in/barrybriggs](http://www.linkedin.com/in/barrybriggs)

Web:  
[www.barrybriggs.com](http://www.barrybriggs.com)

**"One of the better-known CTO's in the world"**

-- *InfoWorld*, 11/26/2001

## Summary

Proven visionary innovator with experience in all aspects of modern computing. Strong technical skills and experience ranging from technology strategy to implementation, most recently in cloud, IoT and state-of-the-art application architecture; able and accomplished communicator, public speaker and author; charismatic leader; superb presentation skills. Respected in the industry as one who can both provide vision and drive to technical implementation; known for hiring and mentoring great, accomplishment-oriented teams that scale.

## Experience

### **2016- Current: MICROSOFT CORPORATION, Redmond WA (consultant)**

Providing strategy consulting to GM, Strategy, Cloud + Enterprise Division. Created, researched and maintained dashboard of emerging technology trends to enable senior leadership to invest early in nascent trends. Provide ongoing thought leadership.

### **2015- Current: Startups**

- **Accelerated Pictures:** technical and go-to-market advisory services for cloud-based collaborative virtual/augmented reality application; currently in private preview; expected ship date 1Q17
- **AnimalSpeak.net:** working with a distinguished biologist, investigating use of machine learning and computer vision to decode animal communications
- **Various:** ad hoc advice (both business and technical) to numerous Seattle-area startups

### **2003- 2015: MICROSOFT CORPORATION Redmond, WA**

- **2013-2015: Sr. Director of Architecture, Developer Experiences.** Hired and led small (15) global (US/Europe/Asia) team of senior technologists developing, in partnership with key customers, "epic" applications that showcase the capabilities of the Microsoft platform.
  - Personally wrote cloud-native recalculating spreadsheet (largest ever created, 2.3b data points); (video: <https://www.youtube.com/watch?v=lxqkcgKEX8I>);
  - Windows IoT platform for International Space Station for enabling high-school students to put experiments in space;
  - Azure-based financial portfolio analysis for major financial; now deployed on customer web site; led to numerous other Azure development activities at customer;
  - Kinect applications for tracking laboratory animals and pets;
  - Co-author forthcoming book *Enterprise Cloud Strategy* from MSPress, available in January; provides a roadmap for organizational, process and technical steps in migrating enterprise IT to the cloud.
- **2007-2013: Chief Technology Officer, IT**, responsible for IT technology strategy, governance, advanced development and external evangelism.
  - Created and chaired cloud strategy team responsible for planning migration of ~1700 applications into Azure cloud.

- Led Enterprise Architecture team providing overall architectural oversight over 4000-person IT organization. Created internal architecture review process and standards organization where none existed before;
- Created team to prototype and test emerging technology, including cloud, mobile, analytics leading to increased technical depth and new applications;
- Led First and Best program ("dogfooding") for several products, ensuring high product quality prior to general release;
- Initiated Big Data and Analytics practice in Microsoft IT leading to new applications and new insights;
- Corporate Co-chair for company "Think Week" process and other company-wide activities providing employees a channel to promote their great ideas to senior management;
- Numerous customer engagements through public speaking and executive briefings; executive sponsor for several enterprise accounts.
- **2005-2007: General Manager, IT Advanced Platforms Group**, overall responsibility for 70-person team including development, test and PM for for customer Master Data Management (MDM) solution for Microsoft (>2b records), perhaps largest MDM implementation ever. Managed \$50m budget, generated \$200m in ROI.
- **2003-2005: Architect, Business Process and Integration**, Senior architect for division reporting to CVP. Division's products include BizTalk Server, Commerce Server, Host Integration Server, Windows Workflow Foundation, and others. Responsibilities include strategic planning for next major release of products, involving coordinating activities of multiple internal groups with feedback from analysts and customers; prototyping advanced technologies, including business user-facing process design tool; and evangelizing Microsoft strategies through public speaking and print.

**2001-2003: Vice President of Engineering and CTO, WHEELHOUSE/APTSOFT  
Burlington, MA**

At **Wheelhouse**, member of senior management team reporting to CEO. Drove technology vision of CRM-focused software and services company; managed distributed engineering team of thirty.

- Invented two new software products based on Complex Event Processing (CEP), which became the core software offerings of the company (acquired by APTSOFTE).
- Instituted modern development process guaranteeing predictability and repeatability of product development cycle.
- At APTSOFTE, participated in fund-raising with venture capitalists and other investors leading to \$6m funding round.

Wheelhouse failed after 9/11 but IP acquired by **APTSOFTE** where I was co-founder. Product provides a lightweight, easy to deploy solution giving line-of-business executives control over their business systems. Company acquired by IBM January 2008.

**1999-2001: Chief Technology Officer, INTERLEAF CORP., acquired in April 2000 by  
BROADVISION, INC. Waltham, MA**

Member of senior management team of \$20b publicly traded company reporting to CEO. Designed and communicated XML-based technology strategy including refocusing company on wireless Internet:

- Invented XML/XSL-based web server. As a result, Interleaf's stock - 5<sup>th</sup> fastest growing on NASDAQ in 1999 - rose from less than \$1/share to over \$90.
- Following acquisition by e-commerce leader BroadVision, drove wireless initiatives.
- Internally drove modifications to product to support XML/XSL.
- External focus included numerous keynote addresses at major conferences, partnership building, and sales support.

**1987 to 1998: Lotus Fellow, LOTUS/IBM Cambridge, MA**

Eleven-year career at Lotus starting as Principal Software Engineer and concluding as first Lotus Fellow.

- Invented world's first Java-based applications suite, called eSuite, based on port of 1-2-3 code base to Java;
- Architect for integration of Lotus technologies with IBM following acquisition;
- Various technical responsibilities in Notes/Domino product line including additions to core code, working with desktop product groups to assure technical interoperation, numerous other areas;
- Chief software architect for Lotus 1-2-3, the best-selling application of its time, for five years;
- Created numerous prototypes including a Lotus-branded Web browser; innovative 3D/speech-based user interface; integration of then-new technologies such as OLE/2 in existing product set;
- Numerous corporate duties including support of acquisitions; keynotes at industry events including Lotusphere 1997 (audience: 10,000).

### ***Previous Experience:***

Various junior level positions including software management roles at **Digital Equipment Corporation** (development manager) and **Nixdorf Computer** (development manager); mainframe and minicomputer systems and applications programming for **Computer Sciences Corporation** (individual contributor; NASA Space Shuttle program); and **Raytheon** (individual contributor; 327x emulator development).

### **Education**

M.A., University of Massachusetts  
B.A., University of Massachusetts  
Member, Phi Beta Kappa.

### **Selected Public Speaking Events and Selected Publications**

are available at

[www.barrybriggs.com/SpkPub.html](http://www.barrybriggs.com/SpkPub.html)